



DIGITAL ENTREPRENEURSHIP PROGRAM

FOUNDATION

DEP 102

Organizer: Global Wissen Consult

INTRODUCTION

The DEP Foundation is the entry-level stage of the Digital Entrepreneurship Program designed for 100-level learners. At this stage, participants are introduced to essential mindsets, digital skills, and personal development practices that prepare them for deeper exploration in DEP 201 and DEP 202. The program is delivered in a hybrid model—a mix of physical and online learning—to ensure inclusivity, flexibility, and practical experience.

PROGRAM OBJECTIVE

- Introduce learners to the core principles of growth mindset, self-discovery, and adaptability.
- Build foundational digital literacy skills needed for academic and career success.
- Develop essential soft skills such as communication, teamwork, and time management.
- Provide exposure to career pathways in entrepreneurship, intrapreneurship, and techpreneurship.
- Prepare learners for continuity into DEP 201, where they will begin deeper problem-solving and specialization.

PROGRAM METHODOLOGY

- Delivery Mode: Hybrid (physical touchpoints + online learning).
- Learning Tools: Google Meet (live sessions), LMS (assignments & resources), Google Workspace (Docs, Slides, Sheets), Canva (creative exercises).
- Facilitation Approach: Interactive live sessions, guided reflections, peer learning, guest talks, and practical digital assignments.
- Physical Engagement: Orientation, peer collaboration, and showcase events.
- Mentorship Support: Tutors and facilitators guide learners through weekly themes with personalized feedback.
- Progress Tracking: Weekly reflections, mini-assignments, and a showcase at the end of the program.

OUTCOMES

By the end of DEP Foundation, learners will:

- Understand the principles of a growth mindset and self-leadership.
- Demonstrate basic proficiency in digital tools for productivity and communication.
- Apply foundational skills in teamwork, communication, and time management.
- Show awareness of community problems and how they connect to career opportunities.
- Gain exposure to entrepreneurship, intrapreneurship, and techpreneurship pathways.
- Build confidence through public speaking and peer collaboration.
- Earn a DEP Foundation Certificate and transition into DEP 201 with readiness for advanced learning.
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PROGRAM CURRICULUM

WEEK	FOCUS	DELIVERY MODE	TOOLS	LEAD	MILESTONE
1	Orientation & Onboarding	Online	Google Meet, LMS	GWC	Learners onboarded & accounts set up
2	Growth Mindset I	Hybrid	Google Meet, LMS	Mindset Tutor	Growth reflection submitted
3	Self-Discovery & Strengths	Online Workshop + Quiz	Google Forms, LMS	Tutor	Strengths profile created
4	Communication & Presentation Skills I	Online	Google Meet, LMS	Soft Skills Coach	Students record short 2-min self-introduction video
5	Digital Literacy I	Guided Hybrid Lab	Google Docs, Slides	Productivity Tutor	Digital assignment submitted
6	Time Management & Study Habits	Online Practice	Google Meet, LMS	Productivity Coach	Weekly schedule shared

PROGRAM CURRICULUM

WEEK	FOCUS	DELIVERY MODE	TOOLS	LEAD	MILESTONE
7	Problem Awareness in Communities	Physical Brainstorm + Online Follow-up	Google Meet, LMS	Market Research Tutor	Community problem identified
8	Creativity Basics	Hybrid	Canva, LMS	Graphics Design Tutor	Simple idea sketch/poster
9	Communication & Presentation Skills II	Hybrid (practice pitch)	Google Meet	Tutor	Students deliver a 3–5 min presentation on their community problem/solution
10	Collaboration in Action (Mini Project)	Physical Practice + Online Peer Review	Google Meet, LMS	Soft Skills Coach	Small groups develop a mini-project proposal (digital or awareness-based)
11	Confidence Building & Peer Feedback	Online	Google Meet, LMS	Career Mentor + Guest	Students practice public speaking, receive peer/mentor feedback
12	Wrap up + Reflection	Hybrid	Google Meet, LMS	GWC Team	Students showcase mini-projects, share growth journey reflections, and prepare for DEP 201